



## THE ACCOMMODATION PROGRAM

September 13, 1996

Mr. Richard Groves  
General Manager  
Atlanta Hilton and Towers  
255 Courtland and Harris Streets  
Atlanta, GA 30303

Dear Mr. Groves,

The Olympic Games are over and hopefully things in the Southeast are returning to a normal pace. At this time, we would like to extend a sincere thank you for participating in The Accommodation Program print advertising campaign that featured the fine restaurants of DiRoNA. Beginning in July and continuing in some publications through October, the ad appeared in *Atlanta Now*, *Where Atlanta*, *Atlanta Magazine*, and *A La Carte*. You'll be pleased to know that more than 1.2 million people have been exposed to the ad thus far.

Please accept the enclosed reprint of the advertisement as a token of our appreciation. We hope you will display it, along with The Accommodation Program symbol, in a prominent place in your restaurant.

Thank you for accommodating the preferences of all your guests. We look forward to working with you in the future.

Sincerely,

Barbara Trach  
The Accommodation Program

Enclosure



*It's A Welcome Solution*